

WV Center for Nursing
Recruitment and Retention Initiatives Subcommittee
July 14, 2006
1:30 to 3:30 p.m.

WV Higher Education Policy Commission
9th Floor Conference Room

Minutes

Members Present: Dr. Sheila Kyle, Duane Napier, Amy Campbell, and Denise Campbell via teleconference
Members Absent: Pam Alderman, Theresa Witt
Guests: Linda Snow, Oregon Center for Nursing and Brenda Epperly, Bay Area Nursing Resource Center, via teleconference

I. Call to order

Meeting called to order by Amy Campbell, Chair

II. Approval of minutes from meeting on May 19, 2006

Dr. Kyle moved that the minutes be approved as written. Denise seconded; motion passed unanimously.

III. Executive Director's Report

Duane Napier reviewed the background regarding developing a clinical placement program statewide, and that program has been presented to the Association of Deans and Directors of Nursing Educators.

IV. Old Business

A. Scholarship Program

The program has been publicized and Mr. Napier has discussed with the LPN and RN Boards and the Association of Deans and Directors of Nursing Educators. Packets have been distributed to all of the schools, and a press release was sent to newspapers statewide and placed on the website.

Dr. Kyle expressed concern that the nursing educators at the schools are unsure how they will be able to utilize the funds. This statement reflects a conversation she had concerning the Financial Aid department at a local university. Executive Director encouraged her to refer these issues to him for follow-up.

B. WVCN Recognition Program (WV Finest)

Duane Napier reviewed the draft materials for the recognition process. Dr. Kyle suggested sending this out to some groups and asking for their input. Discussion continued regarding the criteria for the awards. Applications will be received by the Executive Director; decision needs to be made as to who will review. Dr. Kyle stated that the WVCN Board is the appropriate venue. Mr. Napier reviewed permission from NC to use their web base PowerPoint program on how to fill out the application. He is meeting with a media consultant to prepare the final program and has talked to Fenton, Blenko, and Pilgrim glass about designing the award. He also discussed waiting until school starts and then ask the programs if there are any student nurses or faculty who would be interested in designing the award; that person would be recognized, too. Members suggested adding volunteerism in nursing organizations to the criteria.

The members present unanimously decided to present draft program and application materials to the full WVCN Board at the next meeting for review and solicit it's input regarding the number of awards to be given.

C. RWJ Grant

Mr. Napier stated that no information has been received regarding the WVCN's proposal.

Action Item:

- Submit recognition program materials to Board.

V. New Business

A. Clinical Scheduling/Placement Program

Linda Snow, of the Oregon Center for Nursing, joined the meeting via teleconference, to discuss their program on web-based clinical placements. Their program is now being used in 9 other states. Ms. Snow stated that it is just a basic tool; the key to success is collaboration between sites and institutions. They followed two rules in developing the system: For the schools, if had placement, they kept it. For the hospitals, they have right of refusal. Started dataset by entering placements from prior academic year. The next year, it rolls over; so all placements are not renegotiated each year; new sites are just added; old ones deleted. At last count 14 schools of nursing and 19 hospitals using the system. Once she is sure the database and system works; will be adding allied health positions. Hospitals want one place to schedule placements. Didn't have any funding to develop; all done on volunteer basis. 2,690 average daily census for fall 2005; student head count 2,372 for 2005 – number of

students they are serving. Tennessee will develop the evaluation plan that works for all states.

After the presentation, Mr. Napier asked how is it staffed and operated. Ms. Snow stated that they have a \$55,000 operating budget annually. Staffed at .5 FTE; wanted high-end person; Master's level nurse. The Oregon Center for Nursing holds license for the product (StudentMax) as a 501(c) (3).

Ms. Napier asked the cost for the project. The annual licensing fee for software which includes annual hosting is \$5,480. There is a \$3,000 cloning fee for set-up – one time fee. Site is password protected until it goes public to members. Read and print website only; cannot change dated. If the WVCN decides to purchase the product, a template will be sent for completion of the placements for the prior academic year. Nothing goes into the database until the hospital approves it. Once received all of the clone pieces, it takes 30 days to produce the database for testing.

Mr. Napier thanked Ms. Snow for her presentation, and moved to the next web-based demonstration project of the clinical placement system presented by Brenda Epperly of the Bay Area Nursing Resource Center from San Francisco, CA www.bayareanrc.org.

Site has areas for both schools and hospitals to utilize the site, with reports and calendar. Site is very detailed and in-depth. Basic data remains the same; the requests have to be resubmitted each time. The new cohort will have to be entered each year. They ask that the hospitals honor long-term commitments to institutions. System shows any overlap. Last clinical placement run a little of 3,000 cohorts of ten students placed. Man help desk; and offer training, and offer conflict resolution.

Mr. Napier inquired as to the cost and what BANRC would provide.

- First, a live, on-site, demonstration.
- Training for users, and will train local help desk personnel on how to use the system online.
- Train on how to get stakeholders to the table as well.

Cost: \$60,000 for the 6-month implementation; they host software; portal page charge included. Annual user license after 6 month implementation is \$975 per site which covers the hosting fee, developer on contract to fix problems, all enhancements to software (every 6 months); also covers administration fee for oversight and help desk resource for technical assistance.

At the conclusion of the last presentation, members discussed the programs. Dr. Kyle stated the subcommittee needs to develop a rough draft and send to all hospitals and schools with some proposal on how this would be implemented. Members decided that the Executive Director will develop a proposal to be sent out to the committee members to review before presentation to the full WVCN Board.

Action Item:

- Executive Director to schedule Maricopa County, AZ presentation and develop rough draft of proposal for clinical placement program.

VI. Strategic Plan

Duane Napier stated that everything the subcommittee has accomplished so far adheres to the legislative requirements and the approved strategic plan. Even the clinical placement program will allow more students be educated. The only missing piece in the action plan – need to add cost.

VI. Announcements

Duane Napier announced the following meetings: on September 12th the first Advisory Committee is scheduled and September 15th is the Board retreat. Both will be held at the Summit Center in Charleston.

VII. Next Meeting Date and Adjournment

With no other announcements, the next meeting date was scheduled for August 25th at 1:30 p.m. to 3:30 p.m.

Dr. Kyle moved that the meeting be adjourned; Denise Campbell seconded; and the motion passed unanimously.

Signatures:

Chair

Date

Executive Director

Date